

EASY SOLAR



Liberia

Solar Consumer
financing

US\$850,000



Availing solar products to households and businesses in Liberia through PAYGo

Easy Solar is an innovative distributed energy service company that has presence in Sierra Leone, Liberia and Guinea. The company provides consumer financing for solar-powered products. Through REACT SSA, Easy Solar is scaling up the distribution of solar products through the PAYGO model across all 15 Liberian counties.



Expected Impact



64,164 households reached.



4,150 SMEs reached.



64,000 products distributed.



53 direct jobs created.

28,000t CO₂e avoided.

320,820 people reached.